



**MARCH
FOR BABIES**

FUNDRAISING FROM ANYWHERE

BE A VIRTUAL FUNDRAISER

It's not fine that each year thousands of moms and babies deal with complications from pregnancy and premature birth. But together we can do something about it—even if you work remotely!

Visit marchforbabies.org or contact your local March of Dimes staff partner for tools and tips to boost fundraising at your telecommuting company. To get started, these great ideas will help you virtually make a very real impact for families everywhere!



VIRTUAL CHALLENGES

Create a company Facebook group—and bring on the competition:

- **BABY FOOD CHALLENGE** – By making a donation, coworkers must taste a specific baby food flavor and then share the results. Keep the challenge moving to the next colleague.
- **BURPEES FOR BABIES** – Challenge a coworker to do [NUMBER] burpees and donate [NUMBER] dollars. The participant records the burpees, shares on social media and nominates the next challenger.
- **PLANKING FOR PREEMIES** – Challenge a coworker to plank for 25 seconds for a donation of \$25. Take a video, share on social media and then nominate the next coworker.



VIRTUAL EVENTS

- **HOST A VIRTUAL PARTY** – Create a theme, award the employee with the most creative costume and roll out virtual fundraising rewards for your top fundraisers. These could include time off, a stand-up desk or gift cards.
- **COFFEE TALK WITH SENIOR STAFF** – Offer your top fundraiser the chance to have a virtual coffee meeting over video conference with a member of your senior staff.
- **BABY POWER HOUR** – Ask staff to dedicate a one hour lunch break to email, call and share on social about your company's participation in March for Babies. Have your office go-getters set a fundraising goal and continue their power hour until the goal is met! Be sure to reward your highest fundraisers.



VIRTUAL CONTESTS

- **FUNNY FAMILY PHOTO CONTEST** – With a donation to enter, staff can electronically submit a funny family photo that will be voted on by their colleagues. Winner receives a prize. You can also adapt this to include fun pet photos or baby pictures.
- **TALENT SHOW CONTEST** – Get your fellow colleagues to donate for a chance to submit a video of their secret talent. Share the videos and vote on them so you can reward the winner with a prize.